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## WEATHER

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## CORRECTIONS

The Windsor Star corrects all errors of fact as soon as possible after they are identified. The Star also publishes clarifications of information that could have been misunderstood or misinterpreted. If you know of an error, please call 519-255-5743 at any time.



Christine Peters, left, and daughter Naomi Peters work on a painting Saturday during the Higher Ground Music and Arts Festival at the Mackenzie Hall Cultural Centre. The event was the creation of U of W's CJAM radio station through funding from the Gordie Howe bridge program. PHOTOS: DAN JANISSE

## U OF W RADIO TAKES LISTENERS BEYOND AIRWAVES AT MUSIC FEST

MADELINE MAZAK

Usually confined to the airwaves broadcast from the CAW Student Centre basement, the University of Windsor's eccentric campus radio station, CJAM, ventured out of the studio to host an all-day music festival on Saturday.

Higher Ground Music and Arts Festival transformed both levels of Sandwich Town's Mackenzie Hall Cultural Centre into an immersive listening space. It marked the second year the station has invited its most streamed musicians onto the stage to connect with audiences.

"Like a lot of arts institutions, CJAM was hit so hard by COVID, and we kind of fell into obscurity," said CJAM's station manager Lix Sellick.

"We lost a lot of our hosts. I just wanted to find a way to connect us back to the local music community and get us out there. Events like this are a great way to bring new music to new listeners, find new hosts, find people who are



Grainger Harris, left, Dave Mueller and Justyn Brando of the Huron Lines perform at the all-day music festival on Saturday.

interested in music, and bring them not just music and culture, but also into our little station in

the basement of the University of Windsor."

The festival was made possible

through a \$25,000 grant in the most recent round of Gordie Howe International Bridge project community benefits. The station was one of 13 organizations awarded funding.

"It allowed for the festival to be completely free to the public," said Sellick, adding that more than 500 people attended throughout the day.

"We're paying all of the artists and not having to charge cover. We're really, really grateful to be able to make music and arts more accessible to our community."

True to its eclectic programming, the festival offered a diverse range of musical styles.

Soft Cult, a female-led grunge duo from Kitchener, was the headlining act. Among the local musical groups was psychedelic rock band The Brandy Alexanders, and alternative folk ensemble, Bitters.

Tune into CJAM 99.1 FM or visit [cjam.ca](http://cjam.ca) to learn more about the campus radio station.

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